



*THE PRICELESS PRIZE AT  
ZERO PRICE*

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## **INTRODUCTION :-**

Something that all human beings commonly accept as an indisputable fact of life is that, **“In order to obtain or achieve anything of real value, invariably one has to make a great effort, commitment, sacrifice or pay a considerable sum of money”**.

For example a student who desires to become a doctor, would certainly need to devote a big chunk of his time to study in order to achieve his goal. In fact anyone whose goal is to 'do well' in any field of education would necessarily have to sacrifice or do away with many things that he would like to do otherwise, in order to reach his objective. Hence when we are informed that something of value is given free, our natural reaction is to view this information with doubt and suspicion.

My dear friend I am writing this tiny booklet in order to give you some news that is truly incredible. **A priceless gift can be received by you at no cost.**

Hence as a person who has received this incredible gift, I want to urge you to devote just 30 minutes of your precious time, to read this booklet to the end.

## **1. CERTAIN NEGATIVE TRAITS THAT ARE EVIDENT IN MODERN SOCIETY**

### **(i) Increase in knowledge and decline in moral values**

Today we live in a world, where knowledge is increasing at an unbelievably rapid rate. For example the technological knowledge is advancing so rapidly that, if you were to purchase the most modern mobile phone available in the market today, after a period of one year, doubtlessly you will be able to purchase a more advanced model at a cheaper price.

However in a world where knowledge is advancing at breakneck speed, what can be clearly observed is a rapid decline in moral values. Whilst it is natural to expect progress in human behaviour along with the progress of civilisation, what is evident in modern society is virtually diametrically opposite to this.

**'In our modern and developed society'** what we see is an increase in injustice, fraud, theft, bribery and corruption, and not the converse. My dear friend, have you ever seriously tried to find out the root cause of this phenomenon? If you have given this question serious thought, you may possibly arrive at the conclusion, that the above is a result of the human nature springing from within our hearts - that is from within ourselves.

Dear friend, I am confident that this little booklet will not only help you to understand the cause of the above, but will also help you to discover the solution.

(ii) **In the battle between good and evil, the tendency for evil to emerge victorious**

In a rapidly developing society one problem that would be inherent is the battle between good and evil, justice and injustice etc. One of the primary causes of these conflicts is the desire of many to endeavour to reach the top echelons of society.

We would certainly agree that it is commendable for anyone to set himself high standards and goals in life. However what we see today is a very unhealthy trend, where people resort to **'questionable methods'** that disregard the rights of others and act very selfishly and unfairly to achieve their goals and objectives. As a consequence of this we live in a society, where competition has replaced corporation and an increasing number of people value their own selfish development, **'far above justice and fair play'**.

Please find listed below some of the very unhealthy impacts this has had on modern society.

- (i) The 'haves' taking unfair advantage of the 'have-nots'.
- (ii) Many people resorting to giving bribes in order to reach their goals.
- (iii) In order to get job promotion employees stooping to despicable methods.
- (iv) People abusing their position, power and wealth to get unjust gain.

Due to the above mentioned reasons, in the battle between right and wrong, almost invariably, wrong emerges victorious.

My dear friends, in a society where wrong seems to be winning all the time, do you think that you are unable to make a difference?

**I certainly believe THAT YOU CAN!!**

## **2. THE PRIMARY REASONS WHY THE ABOVE NEGATIVE TRAITS HAVE BECOME PREVALENT**

When we focus our attention on the negative traits that are prevalent today, what we can observe is that the above mentioned traits along with many other similar and worse ones can be seen in every country. I would like to list some of them below.

- (i) Drug addiction.
- (ii) Murder being committed for even very minor reasons.
- (iii) Increase in rape.
- (iv) Increase in child abuse.
- (v) Increase in abortions.
- (vi) Increase in divorce.
- (vii) Homosexual relationships and marriages on the rise.
- (viii) Increase in theft, thuggery and fraud at every level in society.

- (ix) Emergence of all types of gangs.
- (x) A majority of citizens breaking the law of the land, when they believe they would not be detected.
- (xi) Society accepting '**lying**' as normal and a very minor wrong.

Dear friend, if you are able to study this global problem deeply, and find the cause of it, you would be doing a great service to society. However if you are able not only to identify the problem, but also find a solution to it, you would be doing a great service to humanity as a whole.

I hence want to invite you to join me in searching for the cause of the present global situation as described above. I want to commence my search with the assumption that the world that we live in did not come into being by chance, and that the world itself and mankind was created by an everlasting almighty being whom we call God. If you accept my assumption as correct, you may conjecture that the tragic situation that exists in the world today is possibly due to one of the following reasons.

- (i) The God, who created us, is a God who does not care how mankind conducts itself.
- (ii) The God, who created us, is a God who cares and wants to solve the tragic situation in the world, but is unable to find a solution.
- (iii) The God, who created us, is opposed by a power that seeks to mislead and destroy mankind, and our creator God is unable to overcome this opposing power.
- (iv) **The God who created us is ALMIGHTY and can overcome the opposer, however He is a God who always acts in a just and fair manner and has provided an INCREDIBLE SOLUTION to the above-defined problem.**

My Dear friends, I firmly believe, that (iv) above is the correct position. I hence define the correct position as follows: **The God who created us is a God who is Almighty and Righteous. He loves every one of us and wants to solve every problem of every human being, and is waiting to give all of us a PRICELESS GIFT AT ZERO PRICE.**

### **3. THE PRICELESS GIFT OUR LOVING GOD OFFERS US AT NO COST**

#### **(i) The biggest problem faced by mankind**

The Bible tells us that in the beginning, our Almighty, Righteous and Loving God created man in His own image and likeness.

**(Genesis 1:26)** He then provided man with everything that he would need to live a happy, peaceful and contented life. God also provided a place for man to live in - a garden that was planted with trees that were pleasing to the eye and good for food.

**(Genesis 2:9)** Consequently in the beginning man lived in a beautiful, pollution-free environment, having an abundance of tasty food.

**Genesis 1:29, 30 :- <sup>29</sup> Then God said, “I give you every seed-bearing plant on the face of the whole earth and every tree that has fruit with seed in it. They will be yours for food <sup>30</sup> . . . And to all the beasts of the earth and all the birds of the air and all the creatures that move on the ground - everything that has the breath of life in it - I give every green plant for food.”**

We see from the above verses that in the beginning God supplied the food required by all creation and **both humans and animals were vegetarians** and did not feed on the flesh of others. Consequently in the whole of creation fear was nonexistent and everyone lived in peace and harmony. There was peace and harmony between the creator God and mankind, mankind and the animal kingdom, mankind and nature.

The opposer of God to whom we refer to as Satan then made his move, in order to destroy the perfect and harmonious relationships that existed in the whole of creation. His motive was to **steal the blessings** given by God to man, **kill the relationship** between God and man, and **destroy the future** of mankind forever.

**John 10: 10 :- “ The thief comes only to STEAL and KILL and DESTROY; I have come that they may have life, and have it to the full”.**

The strategy of the opposer was use lies, deceit and cunning to mislead man and make man mistrust and disobey God. Satan succeeded in achieving his objective and the tragic outcome of man's disobedience was that the harmonious relationship between God and man was shattered, and 'eternal death' became the lot of man, who was banished from his beautiful dwelling place by God.

The consequences of man's disobedience were far more outreaching and tragic. Let me explain it as follows :-

As we saw earlier man was created by God, '**in His own image and likeness**'. (Genesis 1:26) Hence in the beginning **man had the very nature of God within him**. However when man chose to disobey God and obey Satan, **the nature of Satan was born within him** and started controlling him.

**As we pointed out to you earlier, in today's society we can see,**

- **A rapid decline in moral values**
- **In the battle between good and evil, evil generally emerging victorious**
- **Breakdown in law and order becoming widespread worldwide.**

**This, my dear friend is because, with man's disobedience to God, SATAN'S NATURE STARTED REIGNING WITHIN MAN !!!**

The tragedy that befell man on account of his disobedience is that, **every human being born into this world thereafter is born with Satan's nature or a Sinful nature within him.**

Since everyone born into this world is born with this SINFUL NATURE, it is impossible for man to lead a sinless life. Furthermore it is not necessary for anyone to teach a man to do 'sinful things', since he is born with the tendency to sin, within him. Because of this, parents can easily observe that at a very tender age little infants have 'temper tantrums' etc with no training or coaching whatsoever.

My Dear Friends, the **BIGGEST PROBLEM FACING ALL MANKIND** is to find an answer to the question,

**HOW CAN MANKIND BE SAVED FROM THIS SINFUL NATURE THAT EVERYONE IS BORN WITH ?**

**(ii) The solution given by Almighty God FREE**

The God who created us is a God who does not lie. Our **God loves mankind**, and since He does not change, although mankind rebelled against Him and disobeyed Him, His love for you and me remains unchanged. **Hence it is God's desire to re-establish the close relationship He had with man before the fall.**



However, Love is not the only characteristic of God. Our God is a **Holy God**. Hence it is not possible for Him to enter into a relationship with sinful man and also retain His holiness. The net result of these two characteristics of God, LOVE and HOLINESS is that although He loves man and wants to renew His relationship, His holiness disables Him from doing so.

Furthermore our God is a **Righteous God**. Hence His righteousness requires Him to judge and effect punishment on man for his rebellion - disobedience sin.

My very dear friends the solution that God provided for this 'unsolvable problem' is way beyond our comprehension and understanding. He knows that no man can lead a sinless life and that **“the wages of sin is death” (Romans 6:23)**. He therefore sent His only son Jesus Christ into this world, to live a sinless life and then offer His life as a ransom for your sins and mine. The Lord Jesus Christ lived a sinless life and sacrificed His life on a cross at Calvary, to enable you and me to be clothed again in the image and likeness of God.

**Romans 5:8 :- “ But God demonstrates his own love for us in this: While we were yet sinners, Christ died for us.”**

The Bible tells us that every human being who believes that Jesus Christ paid the price for his sins, and accepts Jesus as his saviour, is empowered by God to become His sons.

**John 1:12:- “ Yet to all who received him, to those who believed in his name, he gave the right to become children of God.”**

My dear friend, please focus your attention on this amazing promise given by Almighty God who does not lie. Here we find God promising that He will give you the right to become a child of God. This means that once again He will re-create His nature within us. In other words God is promising to change our ' evil or sinful nature ' and make us ' children of God ' with His nature reigning within us.

**2 Corinthians 5:17 :- “ Therefore, if anyone is in Christ, he is a new creation ; the old has gone, the new has come ! ”**

I personally know without a shadow of doubt, that God will cast out the evil nature within us, and replace it with His nature, because 44 years ago as a 22 year old, I received Jesus as my personal saviour (**John 1:12**) and experienced God changing me from within. Hence my dear friend I want to request you with all my heart, to take the following steps yourself.

**Step 1 :-** Repent of all the sins which you may have committed knowingly or unknowingly, due to the sinful nature within you, and seek God's forgiveness.

**Step 2 :-** Commit your life to Jesus, and enter into God's sonship.

**Step 3 :-** As a child of God, **decide to live a life of faithfulness and obedience to God.**

When you sincerely take the above mentioned steps, God in His Infinite Love will not only accept you as a son, but will guide you like a shepherd leading his sheep.

I hence want to place before you the words of **Psalm 23.**

### **Psalm 23**

- 1. The Lord is my shepherd, I shall not be in want.**
- 2. He makes me lie down in green pastures, he leads me beside quiet waters,**
- 3. He restores my soul. He guides me in paths of righteousness for his name's sake.**
- 4. Even though I walk through the valley of the shadow of death, I will fear no evil, for you are with me, your rod and your staff, they comfort me.**
- 5. You prepare a table before me in the presence of my enemies. You anoint my head with oil; my cup overflows.**
- 6. Surely goodness and love will follow me all the days of my life, and I will dwell in the house of the Lord forever.**

Dear friend, please take the steps mentioned above, and receive your priceless gift today. In order to help you to do this, may I humbly suggest that you sincerely offer the following prayer to God.

*Loving Father, today I came to understand the sacrifice you made for me. I came to know today, how Jesus took my punishment on the cross at Calvary. I thank you Jesus for dying for my sins. I accept you as my Saviour and Lord. Accept my life Lord Jesus and mould it according to your will. Amen.*

My dear friend, please share this wonderful news with others as well.

**May God give you the strength and the courage to do so!!**